

A portrait of Tünde Lukacs, a woman with shoulder-length brown hair, wearing a black turtleneck and a diamond earring, set against a dark background.

Tünde Lukacs

**Keynote Speaker | AI Leadership Expert |
Executive Coach | Former Big4 Partner**

**MAKING UNCERTAINTY YOUR
UNFAIR ADVANTAGE
IN AN AI-DRIVEN WORLD.**

As a former Big4 Partner, Tünde led transformation and innovation projects across European markets. She built AI tools, drove large-scale adoption programs, and championed psychological safety to bring people through change.

In 2025, Tünde founded The Change Republic, a Switzerland-based executive coaching and consulting firm that combines AI innovation with human-centered leadership.



Background



She works with senior leaders navigating complexity, HR and learning leaders building their teams, and organizations in transformation.

Her services span executive coaching, leadership development programs, and keynotes that strengthen decision-making, performance, and leadership impact.

Tünde's approach combines AI-first thinking with human-led leadership. She helps leaders and organizations use AI as a strategic advantage while building the change mindset that makes them unstoppable.

As a mother and business leader, she champions what remains irreplaceable: storytelling, authentic connection, and human skills that no technology can replicate.

Her philosophy is simple: "You can't control economic downturns, corporate strategies, or AI disruption. But you control your mindset—and that's where your power lives."

Featured Speaking Engagements

Tech For Good: Forbes Women's Summit - Showed how to use technology for positive change while keeping people at the heart of transformation.

Building A Change-Ready Mindset for Success: large corporate events - Delivered transformative sessions for major Swiss corporations, teaching leaders and teams how to shift from resistance to resilience when facing organizational change.

Leadership in the AI Era: large corporate events + IMD Alumni events - an experiential exploration of how humans and AI can collaborate to be better leaders, and essentially create a better future.

What AI Can't Hear: TEDx, HWZ Zürich - TEDx live event and YouTube streaming. How humans and AI can collaborate and what remains a uniquely human asset in the age of an ever evolving technology.

Speaking & Media Appearances



Das Businessmagazin für Ladies mit Drive
LADIES DRIVE
seit 2017

IMD / Real learning
Real impact
Alumni Club

 Women in
Digital
Switzerland

 **BARGESPRACHE**
DIGITAL

 **iVentiv**
Learn Connect Develop

TEDx

 **EY**

W | I | B
Women In Business
Maastricht

 **Capacity**
Fostering refugee & migrant talent

Key Topics

- ★ Leadership In The AI Era
- ★ Building A Change-Ready Mindset For Success
- ★ Personal branding as a career resilience tool in the AI age
- ★ Coaching mindset in the age of AI
- ★ AI Impact on Humanity



Testimonials



**Rafa Martín
de Agar**

IMD Alumni Club of Zurich

Tünde was the speaker at our IMD Alumni Club Zurich event "AI Impact on... Humanity,". She has a rare ability to talk about AI in a way that feels deeply human. The session was highly engaging, with a strong level of interaction that invited everyone into the conversation rather than positioning them as passive listeners. Instead of focusing only on technology, she shifted the dialogue to leadership, responsibility, and the inner shifts this transformation requires from all of us. What I appreciated most was her honesty and the space she created for real reflection; not hype, not fear, but depth. The conversation stayed with many of us well beyond the event.



**Eszter
Petrovics**

Customer Service Manager at
Swisscom

Tünde's talk at our WoMen's Empowerment Community was truly eye-opening and inspiring. The session's centerpiece was the introduction of the C-H-A-N-G-E framework, a practical approach to dealing with change. By sharing real stories and examples, Tünde illustrated how this method can help turn fear into proactive steps and curiosity into steady progress. Her engaging approach and genuine enthusiasm fostered a collaborative environment where mindset became the key to shaping outcomes. I left feeling refreshed and equipped to approach change confidently and strategically. For anyone ready to embrace change and seeking practical tools to handle life's unpredictability, this event is a must-attend.



**Irene
Geissbuehler**

Business Development Lead
– Assurance Switzerland

It was an absolute pleasure to have Tünde as our guest speaker. Her session was not only inspiring but truly empowering. Tünde has a remarkable ability to connect with her audience.

She speaks with clarity, warmth, and authenticity, weaving in real-life examples that make her message both relatable and actionable. Feedback from attendees was overwhelmingly positive: a perfect blend of professional expertise and human-centered leadership, making complex topics feel approachable and motivating.

Reach and Audience



LinkedIn

18K Followers

Avg. Engagement Rate: **4%**



Newsletter

1.2K Subscribers

Avg. Open Rate: **60%**

Languages: German - English - Italian - Hungarian

Target Audience

- Corporate leaders driving transformation
- Mid-to-senior level professionals facing career transitions / organizational change
- HR and L&D professionals seeking innovative approaches to change

Geographic Reach

Based in Switzerland with impact across European markets



Ready to unplug and recharge during the holidays?

I used to be so distracted by emails and notifications that I s ...show more



147

39 comments · 1 repost

▲ 100,686 Impressions

[View analytics](#)

Tünde Lukacs posted this · 11mo



What's in your career toolkit?

I recently had the luck of being a guest speaker at the "Know ...show more



248

42 comments

▲ 12,949 Impressions

[View analytics](#)

Tünde Lukacs posted this · 7mo



Tünde goes to The Change Republic!

This is a dream come true. I'm so excited to share that I have ...show more



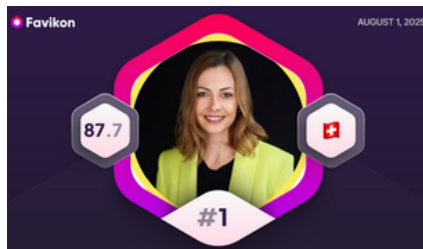
414

239 comments

▲ 12,228 Impressions

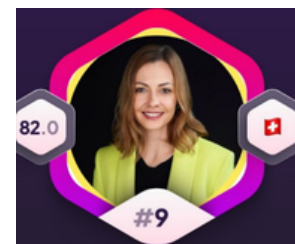
Favikon Rank #1

Switzerland LinkedIn Career Coaching



Favikon Rank #9

AI Education & Productivity



Top Clients

- ★ "Fortune Global 2000 Companies" - Coaching their C-suite and high-potential executives through strategic transformations and leadership transitions
- ★ Swisscom, Alpiq, Implico Group, MSD, IMD, global consulting firm - Deliver high-impact workshops and interactive speaking sessions for Swiss teams
- ★ International Senior Executives & High-Potentials - Coaching ambitious leaders and rising talent to accelerate career growth and navigate critical professional pivots

Offerings

Executive & Career Coaching

Transforming your mindset to navigate uncertainty with confidence. Personalized coaching for leaders facing transitions, whether organizational change, career pivots, or leadership challenges.

Keynote Speaking

Bringing the power of change mindset to your event. Engaging, story-driven talks that leave audiences with practical tools to embrace uncertainty as opportunity.

AI-Readiness Change Workshops

Helping your teams move beyond resistance to co-creation in the age of AI. Interactive sessions that build psychological safety and teach the human skills needed for successful transformation.

Connect



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